



# Customer Questionnaire

- 1. How did you first hear about  
*{your name or business name here}*
- 2. What were your first impressions?
- 3. What is it that remains most clear in your mind about  
*{your name or business name here}*
- 4. What do you enjoy most about working with/being a client/  
customer of *{your name or business name here}*
- 5. How would you describe *{your name or business name here}*  
to a friend or business associate?
- 6. Have you done work with another  
*{your name or business name here}*
- 7. If so, how does *{your name or business name here}* compare?
- 8. If *{your name or business name here}* were a car,  
what type of car would he be?
- 9. If you could improve anything about  
*{your name or business name here}* what would it be?
- 10. Can you sum up *{.....}* to me in one sentence

## MY CUSTOMER LIST

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